



Academic
Staff College

Faculty Development Program (FDP) Report

Understanding Research Metrics & How to Find Relevant Journals

Organized by: Department of MBA, KL Business School and KL Academic Staff College, Vaddeswaram

In Collaboration with: Elsevier

Resource person : Ms. Aishwarya Nayal, Customer Consultant, Elsevier
Date and Time : 14th March 2023 (Tuesday) from 2.00 P.M. to 4.00 P.M.
Mode : Online

Introduction

The Faculty Development Program (FDP) on "Understanding Research Metrics & How to Find Relevant Journals to Publish In" was organized jointly by the Department of MBA at KL Business School and KL Academic Staff College in collaboration with Elsevier. The FDP took place on the 13th and 14th of March 2023 and was conducted by Ms. Aishwarya Nayal, a seasoned expert and Customer Consultant at Elsevier.

Objectives

The primary objectives of the FDP were:

1. To enhance the understanding of research metrics and their significance in academic publishing.
2. To provide insights into the process of identifying and selecting relevant journals for research publication.
3. To equip faculty members with practical tools and strategies for optimizing their research publication experience.

Program Overview

The FDP was conducted over a span of two days, with each day dedicated to specific topics and activities.

Day 1: Understanding Research Metrics

The first day of the FDP focused on understanding research metrics. Ms. Aishwarya Nayal covered the following key topics:

1. **Introduction to Research Metrics:** An overview of various research metrics such as Impact Factor, h-index, citation analysis, and altimetric.
2. **Importance of Research Metrics:** Discussing why research metrics are essential for academic progress and evaluation.
3. **Interpreting Research Metrics:** Practical tips on how to interpret and utilize research metrics effectively.
4. **Hands-on Session:** Participants engaged in a hands-on session to explore research metrics databases and tools.

Day 2: Finding Relevant Journals to Publish In

The second day of the FDP focused on the process of identifying and selecting relevant journals for research publication. Key topics included:

1. **Journal Selection Criteria:** Understanding the criteria for selecting journals, including scope, target audience, and impact.
2. **Elsevier Resources:** An overview of Elsevier's tools and resources for journal selection and article submission.
3. **Publishing Strategies:** Tips and strategies for increasing the chances of acceptance in high-impact journals.
4. **Q&A Session:** An interactive question and answer session where participants could seek clarifications and insights.

Participant Engagement

The FDP encouraged active participant engagement through discussions, group activities, and hands-on sessions. Participants were also provided with access to relevant research metrics databases and journal selection tools to gain practical experience.

Feedback and Evaluation

At the conclusion of the FDP, participants were requested to provide feedback on the program's content, delivery, and overall effectiveness. Their input will be invaluable in improving future FDPs and tailoring them to the specific needs of faculty members.

Conclusion

The FDP on "Understanding Research Metrics & How to Find Relevant Journals to Publish In" provided valuable insights and practical knowledge to faculty members of KL Business School and KL Academic Staff College. Ms. Aishwarya Nayal's expertise and Elsevier's collaboration contributed to the success of the program. The knowledge gained during this FDP will undoubtedly empower the faculty members in their research endeavors and academic publishing pursuits.

We express our gratitude to Ms. Aishwarya Nayal and Elsevier for their valuable contribution to this Faculty Development Program.



The poster is for a Faculty Development Program (FDP) titled "Understanding research metrics & How to find relevant journals to publish in". It is organized by KL Business School and KL Academic Staff College in collaboration with Elsevier. The event is scheduled for Tuesday, March 14th, 2022, from 02.00 PM to 04.00 PM (IST). The organizer is Dr. B. Vamsi Krishna (Convener) and Dr. Shyamasundar Tripathy (Co-convener). The speaker is Ms. Aishwarya Nayal, a Customer Consultant. A QR code is provided for registration, along with a link: <https://tinyurl.com/3yyfhwjc>. The poster features the logos of KL University and Elsevier, and a portrait of the speaker, Ms. Aishwarya Nayal.

KL UNIVERSITY

"Understanding research metrics & How to find relevant journals to publish in"

KL Business School and KL Academic Staff College is organizing an FDP in Collaboration with Elsevier

Tuesday, March 14th, 2022 **02.00 PM - 04.00 PM (IST)**

Organizer:
Dr. B. Vamsi Krishna : Convener
Dr. Shyamasundar Tripathy : Co-convener

Speaker:
Ms. Aishwarya Nayal
Customer Consultant

SCAN ME

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